

## What is the Chamber?

The Greater LaPorte Chamber of Commerce is a 501(c)6 non-profit organization of business and professional people dedicated to improving the economic environment and quality of life in greater LaPorte.

## Mission Statement

The Greater LaPorte Chamber of Commerce will champion issues facing business, focus on the improvement of the quality of life in our community; and be a team consisting of the Board of Directors, staff and volunteer members providing a catalyst for prosperity and growth.

## Vision Statement

The Greater LaPorte Chamber of Commerce is a leader and active participant in progressive community development by enhancing the quality of life of the entire community and advocating its members needs.

## Board of Directors

The policy-making responsibilities of the Greater LaPorte Chamber of Commerce are vested in its Board of Directors. The Board is comprised of six officer positions and ten directors. Board members are elected for three two-year terms and represent the various sectors of business, i.e. manufacturing, service, retail and professional.

The Chamber has three divisions that contribute to the implementation of the annual Program of Action. Serving under each division are numerous volunteers that donate their time to execute the mission of the Chamber.

- ◆ **Government/Community Development Division**
  - Governmental Affairs Committee
  - Education Committee
- ◆ **Business Retention/Expansion Division**
  - Retention/Expansion Committee
- ◆ **Membership Services Division**
  - Ambassadors Committee
  - Annual Meeting Task Force
  - Business EXPO Task Force
  - Play Day/Crazy 8's Golf Outing Task Force

### Greater LaPorte Chamber of Commerce

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**Greater LaPorte  
Chamber of Commerce**

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**A Voice and Advocate for  
LaPorte Business!**

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**WE CAN HELP  
YOU PUT IT  
ALL TOGETHER**

**Your Complete Guide to  
Membership Benefits**



**Greater LaPorte  
Chamber of Commerce**

**219.362.3178 www.LPChamber.com**

## Finding the Edges...

The edges of a puzzle create its foundation. In the business world the edges of a puzzle are your customers and clients. The Chamber can assist in finding these pieces by offering the following **Marketing Opportunities**:

### Broadcast Fax or Email Service

This quick and easy service allows you to send your company's promotional or informational flyer to the entire Chamber membership via fax or email.

### Bulk Mailing Service

For those businesses that do not have a bulk mail permit number, a direct mailing can be sent to the entire Chamber membership using the Chamber's permit.

### Business Today Newsletter

Advertise in the Chamber's quarterly newsletter which is inserted in The Herald-Argus, reaching over 13,000 homes. Members also have the opportunity to insert a company flyer into the newsletter mailed to nearly 600 key business contacts.

### Membership Mailing Labels

Send your direct mailing to the business community by purchasing the Chamber's membership in label format. Labels can be sorted by zip code, company or contact.

### Electronic Membership List

The Chamber offers an electronic listing of businesses including contact names, address, phone, fax, email and web addresses.

### Chamber Chat E-Newsletter

Members of the Chamber are automatically subscribed to receive the monthly Chamber Chat e-newsletter sent via email. This is a free service used to inform members of important up-to-date business related issues.

### Chamber Buck Gift Certificates

The Chamber sponsors a "Chamber Buck" Gift Certificate program designed to encourage the community to "Shop LaPorte". The Certificates, sold at the Chamber, allow recipients to select goods and services from participating member businesses.

### Membership Directory - Website

Members are listed in the annually printed Membership Directory as well as on the Chamber's website, [www.lpchamber.com](http://www.lpchamber.com), at no additional cost.

## Member-To-Member Discount Program

This discount program allows members, as well as their employees, to take advantage of the added savings when making purchases from participating members.



## Assembling the Pieces...

**Networking** is a vital part of building a business. The Chamber offers assistance by providing opportunities for members to make contact with other members enabling them to assist one another in achieving their goals. Networking opportunities include:

- ◆ Annual Meeting Dinner Dance
- ◆ ATHENA Reception
- ◆ Bagels & Business Membership Breakfast
- ◆ Business After Hours
- ◆ Business EXPO
- ◆ Crazy 8's Golf Outing
- ◆ Elected Officials Reception
- ◆ LaPorte Day at the Cove
- ◆ New Teacher's Welcome



- ◆ Play Day Golf Outing
- ◆ Ribbon Cutting Ceremonies
- ◆ Salute to Business Luncheon
- ◆ Seminars & Workshops



- ◆ Sidewalk Sale Days
- ◆ State of the City Luncheon
- ◆ Third House Session
- ◆ Welcome Receptions

Networking works, and the Chamber is the place to do it.

From high-tech companies to entrepreneurs nurturing small businesses, you will encounter scores of other successful people at the Greater LaPorte Chamber of Commerce.

## Last Piece of the Puzzle...

It is time to complete the last piece of the puzzle by joining the more than 375 business and professional men and women that have made the decision to **Become a Member** of the Greater LaPorte Chamber of Commerce.



As a member, you will join a group of business leaders that give back to the community in which they live and work. You will get the recognition of being associated with a credible organization looking to improve the entire area. The networking and advertising opportunities give you a chance to expand your business. As a member you have access to various reports, studies, and other information that can help your business grow. If you have a problem or concern, the Chamber gives you a support network to help resolve the issue.

As you can see, the benefits of membership affect your business directly. Whether it be networking with other business people or successfully opposing or supporting legislative issues relating to the operation of your business, Chamber membership is a valuable asset. Other benefits relating to the overall community may be less tangible. These include transportation and infrastructure improvements, assistance to new residents and businesses who will become your customers, clients or suppliers. Beautification of the community, diverse events, quality education and crime prevention, all contribute to a favorable community climate for economic success and quality of life.

As a member you will receive Chamber publications such as the annual Membership Directory, LaPorte Area Industrial Directory, and LaPorte Community Map, as well as other documents designed to keep you abreast of our programs and committee efforts, plus invitations to our meetings to inform you on matters of current importance. You will also have a forum to voice your opinion and the opportunity to contribute to the future of LaPorte.

In short the Greater LaPorte Chamber of Commerce exists to support you and your business as you strive for success. Information and knowledge, opportunities for networking and personal enrichment...they're all here for you. Benefits that better your bottom line along with the intangible awards of involvement will be yours when you join the Chamber.